

## How can I sign up to the Lava™ Programme?

Signing up is easy. Go to [www.3mespe.co.uk/lavaprogramme](http://www.3mespe.co.uk/lavaprogramme), the dedicated Lava programme website. Enter your contact details and choose your personal password. Once registered you are now ready to start logging your Lava™ Crown and Bridge Restorations.

## How do I log on and collate units?

To log your units, log on to the dedicated Lava programme website at [www.3mespe.co.uk/lavaprogramme](http://www.3mespe.co.uk/lavaprogramme). Enter the unique code which can be found on your label (as seen below) that your laboratory has supplied with your completed Lava restoration. Watch your units grow and when you have reached your target for the product you would like, simply redeem online by clicking on the item of your choice. Items vary from a free of charge Lava crown to customised Lava materials for your practice, it is your choice how quickly you redeem your items.



Lava label

## What other support does 3M ESPE offer dental professionals?

Please contact your local 3M ESPE sales representative for further information about the support available to your practice:

- Lunch and Learn educational presentations on a range of subjects for you and your team
- Educational seminars and workshops

Please contact 3M ESPE for full terms and conditions. 3M ESPE reserves the right to amend/withdraw this programme at any time for any reason. No cash alternative is available for any of the redeemable items.

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3M ESPE reserves the right to withdraw or amend the reward items at any time, for any reason. No cash alternative is available for the product support items.

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# Lava™ Precision Solutions

Supporting You



Adding Value

To Your Practice



Lava™ Crown & Bridge Programme

# The Lava™ Crown and Bridge Programme is our way of supporting our dental professionals.

The 3M™ ESPE™ Lava™ Crown and Bridge Programme is a scheme which collates the number of Lava crown and/or bridge restorations you place. Once you have reached a certain amount of restorations, you can receive free of charge products to support you and your practice in placing Lava crown and bridge restorations.

## Who is eligible to join the Lava™ Crown & Bridge Programme?

The Lava crown and bridge programme is available to dental professionals in the UK and Ireland who are actively prescribing and placing Lava crowns and/or bridges. In order to qualify all Lava crown and/or bridge units need to be processed using the unique Lava label code which you will receive with each of your Lava restorations. The code(s) need to be logged by visiting [www.3mespe.co.uk/lavaprogramme](http://www.3mespe.co.uk/lavaprogramme)

## How do I collate my units?

Units are collated on the number of Lava crown and/or bridges you prescribe and place. Each label represents one Unit.

### Units are allocated as follows:

<b>Indication</b>	<b>Units</b>
Lava crown	1 unit
Lava maryland bridge	1 unit
Implant Abutment	1 unit
Lava 2 unit bridge	2 units
Lava 3 unit bridge	3 units
Lava 4 unit bridge	4 units
Lava 5 unit bridge	5 units
Lava 6 unit bridge	6 units
Lava 8 unit bridge	8 units



## Product Support Items Available

## Units Awarded

<b>Customised Lava™ Promotional Materials</b> (patient brochure) 1000 printed customised leaflets	<b>500</b> units
<b>Lava™ Demonstration model</b> (comparison against PFM)	<b>300</b> units
<b>Protemp™ Crown Intro Kit or Protemp™ 4 Intro Kit</b>	<b>40</b> units
<b>RelyX™ Unicem 2 Self Adhesive Resin Cement Clicker™ Dispenser</b> (80 clicks, 40 applications)	<b>20</b> units

